

Portfolio Links



www.rajeshlonarmath.com



www.behance.net/rajeshlonarmath

Profile

10.3+ Years Experienced **Creative Graphic Designer** specializing in creating **compelling visuals for diverse media**. Adept at **leading design projects, managing teams & collaborating effectively with clients to achieve project goals**. **Expertise in branding, print, digital and presentation design**, with strong **Adobe Creative Suite skills**.

JD Institute of Fashion Technology, Bengaluru, KA

JD School of Design | JD Design Awards

www.jdinstitute.edu.in | www.jdsd.in



Graphic Designer

Dec 2020 – Present

[4.11 Years]

- Led the design and production of creative materials including *posters, social media content, cover images and print materials*.
- Managed design projects from *concept through execution*, ensuring they *met client expectations and were delivered on time*.
- Collaborated with *PR and marketing teams* to create assets that supported overall marketing strategies.
- Delivered high-quality, on-brand creative works for various *commercial and promotional campaigns*.
- Managed multiple projects simultaneously, prioritizing tasks effectively to *meet deadlines in a fast-paced environment*.
- Maintained *up-to-date knowledge of industry trends and emerging design technologies* to ensure the institute's visual communications were cutting-edge.
- Created diverse *commercial print collateral*, spanning from *brochures and prospectuses to large-format items like billboards and banners*, as well as specialized pieces such as *handbooks and lookbooks*.
- Applied *photo editing, retouching, and manipulation techniques* to create visually appealing assets for a variety of platforms and purposes.

Incite Digital Pvt. Ltd., Bengaluru, KA

www.inciteinteract.com



Graphic Designer

Aug 2018 - Jun 2020

[1.10 Years]

- Led design projects from *concept to completion*, overseeing all aspects of the creative process, *including research, ideation, design and production*.
- Produced accurate and high-quality graphic designs and works under the *creative head and team*.
- Created a wide variety of *graphic design projects, including printing, promotional materials, and marketing collateral*.
- Delivered high-quality, on-brand creative works for various *commercial and promotional campaigns*.
- Developed and maintained *brand consistency* across all *digital and print platforms*.
- Created a wide variety of graphic design projects like *Brand Identity, Logo, Posters, Corporate Powerpoint Presentations, Websites, EDMs and Digital Designs*.

Kreative Studioz, Vijayapura (Bijapur), KA

Graphic Designer

Nov 2014 - May 2018

[3.6 Years]

- Created designs for *graphics, digital, package, and print designs*.
- Developed comprehensive *brand identities, logos, color palettes, and marketing materials* for a diverse clientele.
- Designed and produced various graphic design projects, including *brochures, flyers, posters and other marketing materials*.
- Developed effective graphic design materials to enhance *brand visibility* and *promote products/services*.

Connected with me



/rajeshlonarmath



+91 973 157 1169



RAJESH LONARMATH

Creative Designer

Total Experience

10 Years & 3 Months

Expertise

Visual, Brand, Marketing, Print, Digital, Website, Ads, Presentation, Publication, Package Designer & Photo / Video Editor.

Contact Me

+91 97315 71169

lonarmathraj@gmail.com
rajlonarmath@gmail.com

#25D, 2nd Cross, Shivanand Nagar, Vijayanagar, Bengaluru - 560 072 Karnataka, India

Experience Years & Levels

10+ Yrs Exp. | Advanced Level

Visual, Brand Identity, Marketing Collaterals, Social Media, Publication & Print Media Designs.

6+ Yrs Exp. | Intermediate Level

Presentation (PPT), Infographics, Advertising, Digital, Website, EDMs & Image Manipulation.

3+ Yrs Exp. | Basic Level

Photo Editing, Retouching, Basic Video Editing, Motion Graphics - VFX, Package & Label Design.

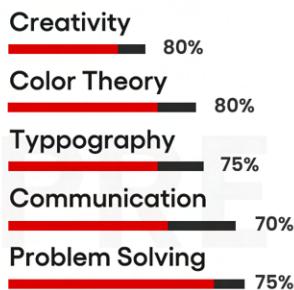
Abilities

	Logo & Brand Identity
	Advertising & Marketing
	Digital & Offset Printing
	Presentation & Infographics
	Package & Label Design
	Photography & Videography

Pro Skills

	Photoshop Cc
	InDesign Cc
	Dreamweaver C
	Premiere Pro Cc
	Lightroom Cc
	Canva Pro
	Acrobat Pro
	Windows OS
	ChatGPT

Pre Skills



	Publication Design (DTP)
	Social Media Design
	Web & Mobile Design
	User Interface Design-UI
	Generative AI
	Photo & Video Editing

Education

Arena Animation International Program (AAIP)

Arena Animation Multimedia Bangalore - Year 2013
Arena Animation Multimedia Academy

Bachelor of Business Administration - BBA

A S Patil College of Commerce, Vijayapura - Year 2010

Karnataka University Dharwad

Pre-University Course (10+2)

V B Darbar PU College, Vijayapura - Year 2006
Department of Pre-University Education Board, Karnataka

Secondary School Leaving Certificate (SSLC)

LES High School, Vijayapura - Year 2004
Karnataka Secondary Education Examination Board, Karnataka

Personal Details

■ Date of Birth	: 10 th April 1988
■ Mother's Name	: Nirmala S Lonarmath
■ Father's Name	: Shivanand R Lonarmath
■ Gender	: Male
■ Marital Status	: Married
■ Nationality	: Indian
■ Permanent Address	: #15, "Shree Guru Dhama" Padmavati Colony, Vijayapura – 586 103.
■ Children's	: 01 (Son)

Declaration

I hereby declare that the above-mentioned information is correct to the best of my knowledge and belief.

Date : _____
Place : Bangalore

Signature
(Rajesh S Lonarmath)

Languages

English - Read Write Speak
Kannada - Read Write Speak
Hindi - Read Write Speak

Interests

	3D Animation
	UI/UX Design
	Digital Marketing
	VFX Artist
	Photography
	Cinematography
	Interior Design
	Architectural Renderings

Hobbies

	Book
	Music
	Movies
	Web Series
	3D Games
	News
	Sports
	Travel

Certifications

- Hardware (A+) & Networking (N+)
- Microsoft Certified System Engineer (MCSE)
- Cisco Certified Network Associates (CCNA)