



www.rajeshlonarmath.com



www.behance.net/rajeshlonarmath

Portfolio Links

Profile

10 Years & 10 Months Experienced **Graphic Designer** specializing in creating **compelling visuals for diverse media**. Adept at **leading design projects, managing teams** & collaborating effectively with **clients to achieve project goals**. **Expertise in branding, print, digital and presentation design**, with strong **Adobe Creative Suite skills**.

JD Institute of Fashion Technology, Bengaluru, KA

JD School of Design | JD Design Awards

www.jdinstitute.edu.in | www.jdsd.in



Graphic Designer

Dec 2020 – Present

[5.7 Years]

- Led the design and production of creative materials including *posters, social media content, cover images* and *print materials*.
- Managed design projects from *concept through execution*, ensuring they *met client expectations* and *were delivered on time*.
- Collaborated with PR and marketing teams* to create assets that supported overall marketing strategies.
- Delivered high-quality, on-brand creative works for various *commercial* and *promotional campaigns*.
- Managed multiple projects simultaneously*, prioritizing tasks effectively to *meet deadlines in a fast-paced environment*.
- Maintained *up-to-date knowledge of industry trends* and *emerging design technologies* to ensure the institute's visual communications were cutting-edge.
- Created diverse *commercial print collateral*, spanning from *brochures and prospectuses* to *large-format items like billboards and banners*, as well as specialized pieces such as *handbooks and lookbooks*.
- Applied *photo editing, retouching, and manipulation techniques* to create visually appealing assets for a variety of platforms and purposes.

Incite Digital Pvt. Ltd., Bengaluru, KA

www.inciteinteract.com

Graphic Designer

Aug 2018 - Jun 2020

[1.10 Years]

- Led design projects from *concept to completion*, overseeing all aspects of the creative process, including *research, ideation, design and production*.
- Produced accurate and high-quality graphic designs* and works under the *creative head and team*.
- Created a wide variety of *graphic design projects, including printing, promotional materials, and marketing collateral*.
- Delivered high-quality, on-brand creative works for various *commercial* and *promotional campaigns*.
- Developed and maintained brand consistency* across all *digital* and *print platforms*.
- Created a wide variety of graphic design projects like *Brand Identity, Logo, Posters, Corporate Powerpoint Presentations, Websites, EDMs* and *Digital Designs*.

Kreative Studioz, Vijayapura (Bijapur), KA

Graphic Designer

Nov 2014 - May 2018

[3.6 Years]

- Created designs for *graphics, digital, package, and print designs*.
- Developed comprehensive *brand identities, logos, color palettes, and marketing materials* for a diverse clientele.
- Designed and produced various graphic design projects, including *brochures, flyers, posters and other marketing materials*.
- Developed effective graphic design materials to enhance *brand visibility* and *promote products/services*.

Connected with me



/rajeshlonarmath



RAJESH LONARMATH

Graphic Designer

Total Experience

10 Years & 4 Months

Expertise

Visual, Brand, Marketing, Print, Digital, Website, Ads, Presentation, Publication, Package Designer & Photo / Video Editor.

Contact Me



+91 97315 71169



lonarmathraj@gmail.com
rajlonarmath@gmail.com



#25, 2nd Cross, Shivanand Nagar,
Vijayanagar, Bengaluru - 560 072
Karnataka, India

Experience Years & Levels

10+ Yrs Exp. | Advanced Level

Visual Design, Brand Identity, Marketing Collaterals, Social Media, Publication & Print Media.

6+ Yrs Exp. | Intermediate Level

Advertising, Presentation Design (PPT), Infographics, Digital, Website, EDMs & Image Manipulation.

3+ Yrs Exp. | Basic Level

Photo Editing, Retouching, Illustration, Video Editing, Motion Graphics - VFX, Package & Label Design.



+91 97315 71169
+91 88846 71169

Abilities



Logo & Brand Identity
Advertising & Marketing
Digital & Offset Printing
Presentation & Infographics
Package & Label Design
Photography & Videography



Publication Design (DTP)
Social Media Design
Web & Mobile Design
User Interface Design-UI
Generative Ai
Photo & Video Editing

Pro Skills

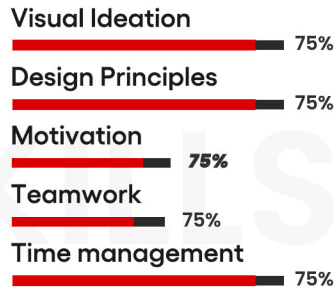
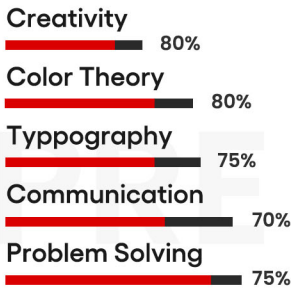


Photoshop Cc
Indesign Cc
Dreamweaver C
Premiere Pro Cc
Lightroom Cc
Canva Pro
Acrobat Pro
Windows OS
ChatGPT



Illustrator Cc
CorelDraw X8
Figma
After Effects Cc
Firefly
Adobe Express
MS Office
Mac OS
Gemini Pro

Pre Skills



Education

Arena Animation International Program - AAIP

Arena Animation Multimedia Bangalore - Year 2013
Arena Animation Multimedia Academy

Bachelor of Business Administration - BBA

A S Patil College of Commerce, Vijayapura - Year 2010
Karnataka University Dharwad

Pre-University Course (10+2) - PUC

V B Darbar PU College, Vijayapura - Year 2006
Department of Pre-University Education Board, Karnataka

Secondary School Leaving Certificate - SSLC

S High School, Vijayapura - Year 2004
Karnataka Secondary Education Examination Board, Karnataka

Personal Details

■ Date of Birth : 10th April 1988
■ Mother's Name : Nirmala S Lonarmath
■ Father's Name : Shivanand R Lonarmath
■ Gender : Male
■ Marital Status : Married ■ Chidren's : 01 (Son)
■ Nationality : Indian
■ Permanent Address : #15, "Shree Guru Dhama" Padmavati Colony,
Vijayapura – 586 103.

Declaration

I hereby declare that the above-mentioned information is correct to the best of my knowledge and belief.

Date :
Place : Bangalore

Signature
(Rajesh S Lonarmath)

Languages

English - Read | Write | Speak
Kannada - Read | Write | Speak
Hindi - Read | Write | Speak

Interests



3D Animation
UI/UX Design
Digital Marketing
VFX Artist
Photography
Cinematography
Interior Design
Architectural Renderings

Hobbies



Book
Music
Movies
Web Series
3D Games
News
Sports
Travel

Certifications

- Hardware (A+) & Networking (N+)
- Microsoft Certified System Engineer (MCSE)
- Cisco Certified Network Associates (CCNA)