



www.rajeshlonarmath.com



www.behance.net/rajeshlonarmath

Portfolio Links

Profile

10.4+ Years Experienced **Creative Graphic Designer** specializing in creating *compelling visuals for diverse media*. Adept at *leading design projects, managing teams* & collaborating effectively with *clients to achieve project goals*. *Expertise in branding, print, digital and presentation design*, with strong *Adobe Creative Suite skills*.

JD Institute of Fashion Technology, Bengaluru, KA

JD School of Design | JD Design Awards

www.jdinstitute.edu.in | www.jdsd.in



Graphic Designer

Dec 2020 – Present

[5.1 Years]

- Led the design and production of creative materials including *posters, social media content, cover images and print materials*.
- Managed design projects from *concept through execution*, ensuring they *met client expectations and were delivered on time*.
- *Collaborated with PR and marketing teams* to create assets that supported overall marketing strategies.
- Delivered high-quality, on-brand creative works for various *commercial and promotional campaigns*.
- *Managed multiple projects simultaneously*, prioritizing tasks effectively to *meet deadlines in a fast-paced environment*.
- Maintained *up-to-date knowledge of industry trends and emerging design technologies* to ensure the institute's visual communications were cutting-edge.
- Created diverse *commercial print collateral*, spanning from *brochures and prospectuses to large-format items like billboards and banners*, as well as specialized pieces such as *handbooks and lookbooks*.
- Applied *photo editing, retouching, and manipulation techniques* to create visually appealing assets for a variety of platforms and purposes.

Incite Digital Pvt. Ltd., Bengaluru, KA

www.inciteinteract.com

Graphic Designer

Aug 2018 - Jun 2020

[1.10 Years]

- Led design projects from *concept to completion*, overseeing all aspects of the creative process, including *research, ideation, design and production*.
- *Produced accurate and high-quality graphic designs* and works under the *creative head and team*.
- Created a wide variety of *graphic design projects, including printing, promotional materials, and marketing collateral*.
- Delivered high-quality, on-brand creative works for various *commercial and promotional campaigns*.
- *Developed and maintained brand consistency* across all *digital and print platforms*.
- Created a wide variety of graphic design projects like *Brand Identity, Logo, Posters, Corporate Powerpoint Presentations, Websites, EDMs and Digital Designs*.

Kreative Studioz, Vijayapura (Bijapur), KA

Graphic Designer

Nov 2014 - May 2018

[3.6 Years]

- Created designs for *graphics, digital, package, and print designs*.
- Developed comprehensive *brand identities, logos, color palettes, and marketing materials* for a diverse clientele.
- Designed and produced various graphic design projects, including *brochures, flyers, posters and other marketing materials*.
- Developed effective graphic design materials to enhance *brand visibility and promote products/services*.

Connected with me



/rajeshlonarmath



RAJESH LONARMATH

Graphic Designer

Total Experience

10 Years & 4 Months

Expertise

Visual, Brand, Marketing, Print, Digital, Website, Ads, Presentation, Publication, Package Designer & Photo / Video Editor.

Contact Me



+91 97315 71169



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rajlonarmath@gmail.com



#25, 2nd Cross, Shivanand Nagar,
Vijayanagar, Bengaluru - 560 072
Karnataka, India

Experience Years & Levels

10+ Yrs Exp. | **Advanced Level**

Visual Design, Brand Identity, Marketing Collaterals, Social Media, Publication & Print Media.

6+ Yrs Exp. | **Intermediate Level**

Advertising, Presentation Design (PPT), Infographics, Digital, Website, EDMs & Image Manipulation.

3+ Yrs Exp. | **Basic Level**

Photo Editing, Retouching, Illustration, Video Editing, Motion Graphics - VFX, Package & Label Design.



+91 97315 71169

Abilities



Logo & Brand Identity
Advertising & Marketing
Digital & Offset Printing
Presentation & Infographics
Package & Label Design
Photography & Videography



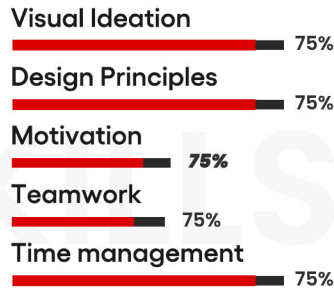
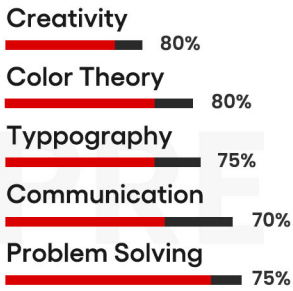
Publication Design (DTP)
Social Media Design
Web & Mobile Design
User Interface Design-UI
Generative Ai
Photo & Video Editing

Pro Skills

Ps Photoshop Cc
Id Indesign Cc
Dw Dreamweaver C
Pr Premiere Pro Cc
Lr Lightroom Cc
C Canva Pro
A Acrobat Pro
W Windows OS
G ChatGPT

Ai Illustrator Cc
Cd CorelDraw X8
F Figma
Ae After Effects Cc
F Firefly
A Adobe Express
MS MS Office
M Mac OS
G Gemini Pro

Pre Skills



Arena Animation International Program - AAIP

Arena Animation Multimedia Bangalore - Year 2013
Arena Animation Multimedia Academy

Bachelor of Business Administration - BBA

A S Patil College of Commerce, Vijayapura - Year 2010
Karnataka University Dharwad

Pre-University Course (10+2) - PUC

V B Darbar PU College, Vijayapura - Year 2006
Department of Pre-University Education Board, Karnataka

Secondary School Leaving Certificate - SSLC

S High School, Vijayapura - Year 2004
Karnataka Secondary Education Examination Board, Karnataka

Personal Details

■ Date of Birth : 10th April 1988
■ Mother's Name : Nirmala S Lonarmath
■ Father's Name : Shivanand R Lonarmath
■ Gender : Male
■ Marital Status : Married ■ Chidren's : 01 (Son)
■ Nationality : Indian
■ Permanent Address : #15, "Shree Guru Dhama" Padmavati Colony,
Vijayapura – 586 103.

Declaration

I hereby declare that the above-mentioned information is correct to the best of my knowledge and belief.

Date :
Place : Bangalore


Signature
(Rajesh S Lonarmath)

Languages

English - Read | Write | Speak









Kannada - Read | Write | Speak

Hindi - Read | Write | Speak

Interests

 3D Animation
 UI/UX Design
 Digital Marketing
 VFX Artist
 Photography
 Cinematography
 Interior Design
 Architectural Renderings

Hobbies

 Book
 Music
 Movies
 Web Series
 3D Games
 News
 Sports
 Travel

Certifications

- Hardware (A+) & Networking (N+)
- Microsoft Certified System Engineer (MCSE)
- Cisco Certified Network Associates (CCNA)